



How to: Create a Listing Page

1. Navigate to the URL <https://www.chewy.com/givesback>
2. Select Join Now



3. If you already have a Chewy account monitored by your organization, please select the “Already a Chewy Customer?” option and log-in with your normal Chewy.com credentials.

Already a Chewy Customer?

[show](#)

[Forgot Password?](#)

Continue

OR

[Create Account](#)

4. If you do not have a Chewy account monitored by your group, please select “Create Account”
Please note: the listing page will be linked to the Chewy account so please do not use your personal one to create the page.

Create an Account to Join

[show](#)

Continue

OR

[Already a Chewy Customer?](#)

5. Proceed with steps 2 thru 4 by entering the information requested.

Step 2 of 4

We'd Like to Know More About Your Organization

It'll help us set up your Chewy Rescue Network account so that you can easily build a listing page, get access to our referral program and more.

As we build new features (such as wish lists), we'll make sure that you're the first to know about them.

Organization Name (on tax documents)
Shelters and Rescues Network

Phone Number
(800) 672-4399

Company Website (optional)
www.chewy.com

What Is Your Role?
Executive Director

Type of Organization
Rescue

Continue

[< Previous](#) Step 3 of 4

Where Are You Located?

We want to make sure that this experience is exclusive to shelters, rescues, and organizations that are working to care for animals.

We'll use this information to verify your organization is a shelter, rescue or other non-profit.

Address line 1 1855 Griffin Road	
Address line 2 (Optional) Suite B-428	
City Dania Beach	
State FL	ZIP Code 33004

Continue

[< Previous](#) Step 4 of 4

What's Your EIN?

We use your Employer Identification Number (EIN) to verify your organization even faster.

Your nine-digit EIN can be found on tax documents, like W-2s and 1099s.

[Where's my EIN?](#)

Enter Your EIN
12-3456789

Submit

6. Select Get Started to start uploading your group's logo and mission statement.

Thanks, We'll Take it From Here.



We'll email you after we review your information.



Approval typically takes one business day.

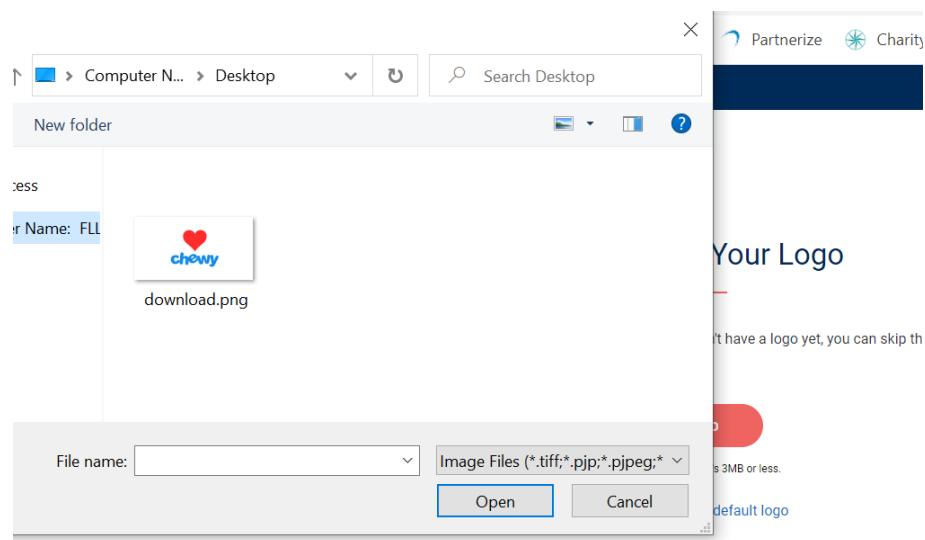


Once accepted, you can join our referral program.

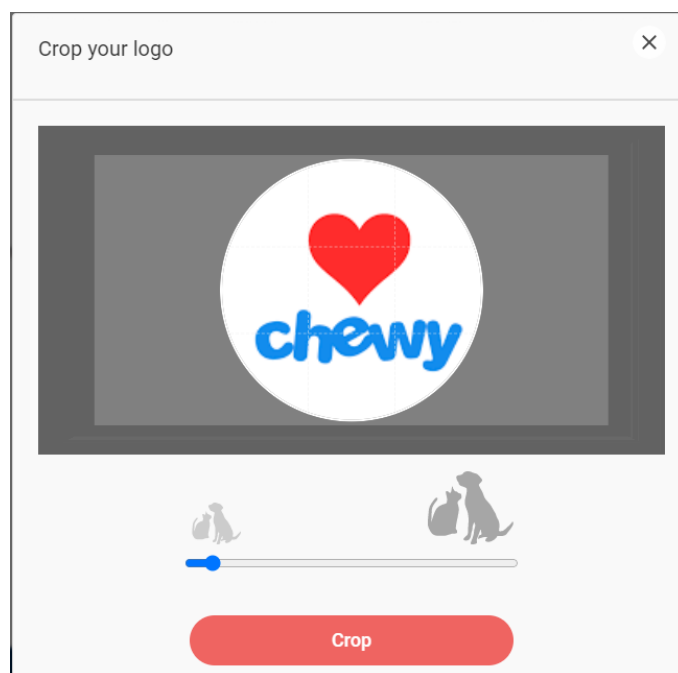
While we review your submission, you can start creating your organization's listing page.

Get Started

7. Select an image from your computer and upload it onto the site.



8. Resize as needed



9. Preview logo and press Submit



Submit

Upload a JPG, PNG, or GIF that's 3MB or less.

[Skip this step and use a default logo](#)

10. Include your group's mission statement and press Continue.

Tell Us About Your Rescue

The information you provide here will appear on your Chewy listing page. Your page is a great way for people to learn more about your organization. Be sure to include your mission and values, as well as any other important details. If you don't have a description, we'll use the one below for now. You can always change it later.

Our organization is committed to keeping pets safe, happy and healthy while they wait to be placed in a forever home|

883 Characters Left

Continue

11. If you'd like to mark your location and phone number as private select the pencil icon in the top right-hand corner of Details.



Details

1855 Griffin Road, Suite B-428 | Dania Beach, FL 33004

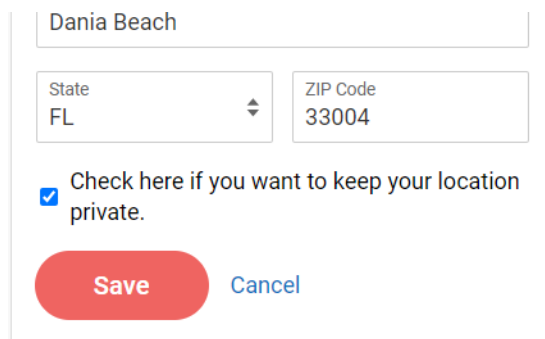
(800) 672-4399

rescue@chewy.com

www.chewy.com

Rescue

12. Check the box at the bottom that states, "Check here if you want to keep your location private" and select Save.



Dania Beach

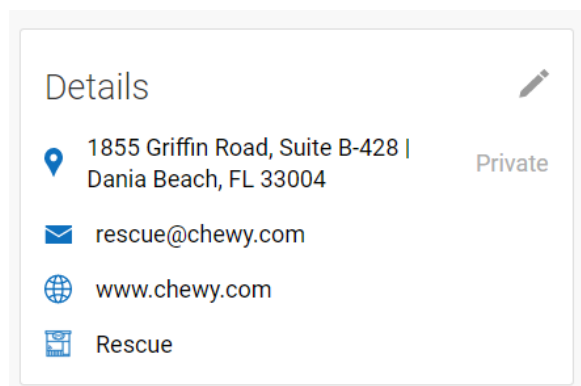
State
FL

ZIP Code
33004

☒ Check here if you want to keep your location private.

Save Cancel

13. Your phone number will no longer appear, and you will see "Private" next to your address.



Details

1855 Griffin Road, Suite B-428 | Dania Beach, FL 33004 Private

rescue@chewy.com


www.chewy.com


Rescue

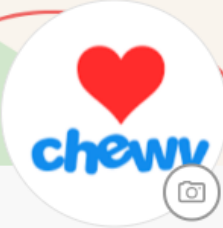
14. Review your listing to ensure all information is correct and press Submit.

Review Your Listing

When our customers review your listing, this is what it'll look like. Click submit to send it to our Shelter and Rescue team for approval. After it's approved, you'll be able to make edits at your own convenience.







Shelters and Rescues Network

About Us

Our organization is committed to keeping pets safe, happy and healthy while they wait to be placed in a forever home.

Details

1855 Griffin Road, Suite B-428 | Dania Beach, FL 33004

(800) 672-4399

rescue@chewy.com



www.chewy.com

Rescue

Submit

15. Your page will appear as the following until our Team has approved it. You will not be able to make any additional edits until our team has reviewed and approved your listing.

Animal Shelters and Rescues > Dania Beach > Shelters and Rescues Network



Shelters and Rescues Network

🕒 Thanks for your submission! It usually takes one business day for our team to review this information. Once it has been reviewed, you'll get an email confirming your page is visible to the public and you can make additional edits.

About Us


Our organization is committed to keeping pets safe, happy and healthy while they wait to be placed in a forever home.

Get Rewarded with Referrals

Earn \$15 for every new customer who makes their first purchase from Chewy using your referral link.

How it works:

- After your organization is approved, you can join our referral program from this page.
- You'll be able to create an account with Partnerize and add your bank details.
- Then you'll get a unique referral link to share through email, on your website or social media.



Details

📍 1855 Griffin Road, Suite B-428 | Dania Beach, FL 33004

📞 (800) 672-4399

✉️ rescue@chewy.com

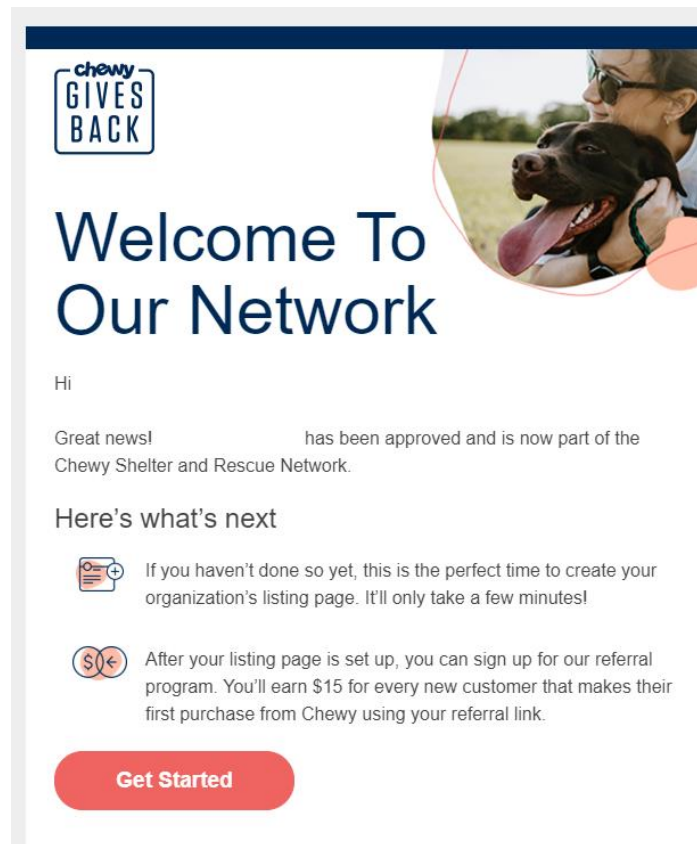
🌐 www.chewy.com

🏠 Rescue

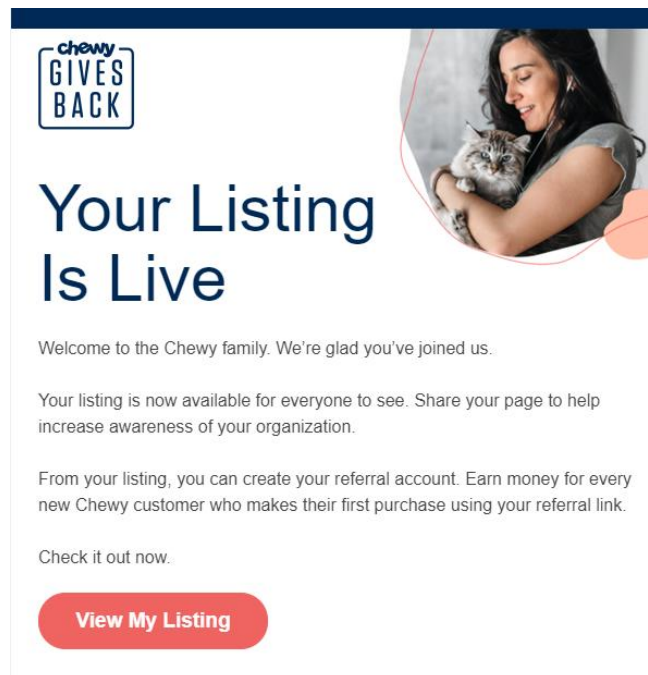
Need Help?

Email: rescue@chewy.com

16. You will know that your organization has been approved once you receive the following email. If you have already uploaded your logo and mission statement nothing further needs to be done with this email. If your page has not been approved, you will receive a separate email with details.



17. Once your listing has been approved you will receive the following email. Select View My Listing to see how your page will look to the general public. You may also make any additional edits. All additional edits are submitted to our team for a final review.



18. Now that your listing is approved, please log into your page to complete the “Join our Referral Program” section to link your unique tracking URL to your listing.

Join Our Referral Program

Earn \$15 for every new customer who makes their first purchase from Chewy using your referral link.

1. Create a Partnerize account by entering a username and password below.
2. After your Partnerize account is created, your referral link will show here. Share your link to spread the word and start earning money!
3. Make sure you enter your bank details into Partnerize to get paid for your referrals.

Create a **PARTNERIZE** Account

[show](#)

☐ I agree to [Partnerize's Terms & Conditions](#) and [Chewy's Affiliate Terms & Conditions](#)

Create Account

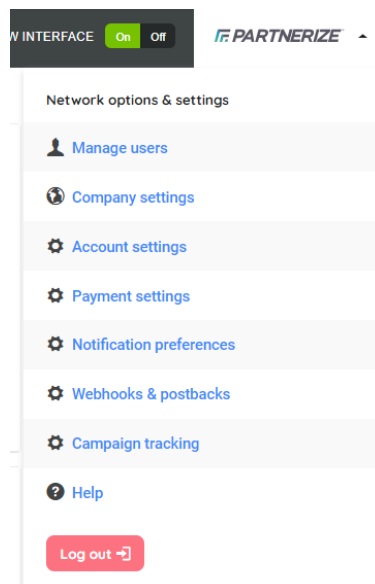
[Already have a Partnerize Account?](#)

19. If you do not have a Partnerize account, please create a username and password and select the check box next to “I agree to Partnerize's Terms & Conditions and Chewy's Affiliate Terms & Conditions.”

20. If you already have a Partnerize account, please follow the below steps to link it to your listing.

How to: Link your Partnerize account to your listing

- Log into your Partnerize account - <https://console.partnerize.com/login/phg/en?>
- Click on the Partnerize logo in the top right.
- Select Company Settings in the drop-down.



- Your Partner ID will show at the top left of the screen. Copy and paste your ID in the field below and click "Submit."

The screenshot shows a web interface for linking a Partnerize account. At the top, the text "Partner ID 11011135483" is displayed. Below it is a box labeled "Account details". The main section is titled "Link Your **PARTNERIZE** Account". It contains a text input field with the label "Partner ID" and the value "11011135483". To the right of the input field is a blue button labeled "Submit". Below the input field, there is a link that says "Need to Create a Partnerize Account?".

21. Once you've successfully linked your Partnerize account to the listing your page, your tracking URL will be present when you log in.


The screenshot shows a section titled "Get Paid for Your Referrals with **PARTNERIZE**". Below the title, it says "Earn \$15 for every new customer who makes their first purchase from Chewy using your referral link." There is a line of text: "If you haven't already, enter your bank details on Partnerize.com. See: [How to Add Bank Details](#)". Below this is a text input field containing the URL "https://prf.hn/click/camref:1100lcKFd" and a blue button labeled "Copy". At the bottom, there are two columns of contact information. The left column is titled "Need to Contact Partnerize" and includes the email "support@partnerize.com" and the phone number "1-800-432-6579". The right column is titled "We're Also Here to Help" and includes the email "rescue@chewy.com" and the phone number "1-800-672-4399".

22. Log into Partnerize to upload your Bank details so you're able to dispense your funds when the minimum threshold is reached. Instructions to do so can be found by clicking "How to Add Bank Details".

Payment Processes: You will receive your referral donations payment each month for the sales you generated two months prior (ex: you will receive January referral donations in mid-March). You will receive payment directly from Partnerize.

Get Paid for Your Referrals with **PARTNERIZE**

Earn \$15 for every new customer who makes their first purchase from Chewy using your referral link.

If you haven't already, enter your bank details on Partnerize.com. See: [How to Add Bank Details](#) 

<https://prf.hn/click/camref:1100lcKFd> [Copy](#)

Need to Contact Partnerize
Email support@partnerize.com
or call them at 1-800-432-6579

We're Also Here to Help
Email rescue@chewy.com
or call us at 1-800-672-4399

Adding Bank Details ×

You're almost there! To receive payments from Partnerize, complete these steps:

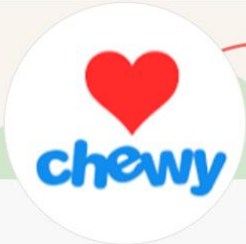

1. Log in to your [Partnerize account](#).
2. In the top right, click **Partnerize** to expand the drop-down menu.
3. Click on **Payment Settings**
4. In the top left, click on the green **Add Payment Method** button.
5. Set up how you would like to be paid:
 - For Tracked Currency, select **USD**.
 - For Paid Currency, select **USD**.
 - For Country, select **United States**.
 - For Payment Method, select **Electronic funds transfer**.
 - For Auto Selfbill/Payment, select **Active** if you want automatic payments. If you don't set up automatic payments, you can manually withdraw funds.
 - If you activate automatic payments, choose your monthly payment date or if you want funds once the \$30 threshold is met.
 - Click **Continue**.
6. Enter your bank details and click **Add**.

[Log in to Partnerize](#)

Need to contact Partnerize?
Email support@partnerize.com
or call 1-800-432-6579

23. You can now share your Partnerize tracking link and/or your listing page in order to start tracking referral credits! Your listing will appear as the following to the public.

Please note: if you're logged into your account, you'll see your page from a partner standpoint. Feel free to sign out in order to see from a public standpoint.

Shelters and Rescues Network

[Share](#)



About Us

Our organization is committed to keeping pets safe, happy and healthy while they wait to be placed in a forever home.

You Shop With Us, We Share The Love

Chewy will donate to Shelters and Rescues Network with your first order.

[Shop Now](#)

Details

1855 Griffin Road, Suite B-428 | Dania Beach, FL 33004

(800) 672-4399

rescue@chewy.com

www.chewy.com

Rescue

Need Help?

Email: rescue@chewy.com

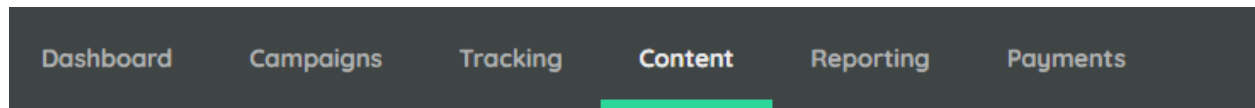
24. Your tracking link is attached to the dark blue “Shop Now” button. Once your supporters press this, they will be taken to the Chewy.com site in order to start completing their first purchase.

Have questions? Email rescue@chewy.com!



How To: find banners/images for program

1. Log into Partnerize account
2. Click on Content tab

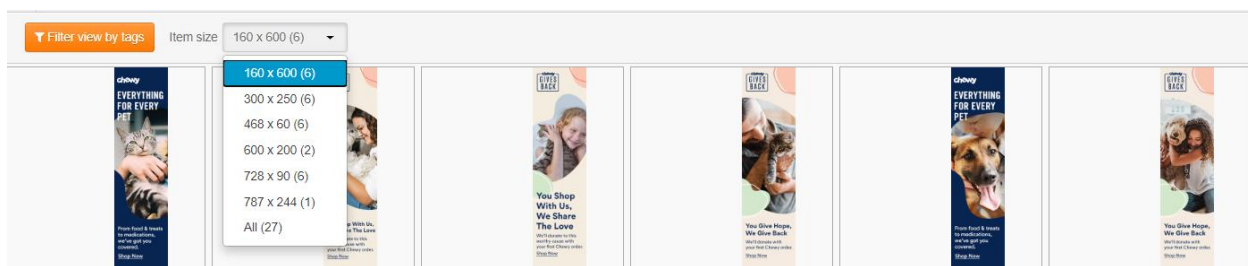


3. Click on either number under the Image or Text column









Image	Text
27	13

4. Our approved content will then populate toward the bottom which can be viewed by size or all at once if you're viewing images.


Images:



Text:

Creatives						
Creative Type	Creative ID	Description	Destination	Default Creative Code	HTML Tracking Code	Tracking Link
	101151074	Shop Bird Deals on Chewy!	https://www.chewy.com/	<script type="text/javascript" src="https://creative	<a href="https://prf.hn/click/camref:1100lab9/cr	https://prf.hn/click/camref:1100lab9/creative/1
	101151075	Shop Small Pet Deals on Chewy!	https://www.chewy.com/	<script type="text/javascript" src="https://creative	<a href="https://prf.hn/click/camref:1100lab9/cr	https://prf.hn/click/camref:1100lab9/creative/1
	101151076	Shop Reptile Deals on Chewy!	https://www.chewy.com/	<script type="text/javascript" src="https://creative	<a href="https://prf.hn/click/camref:1100lab9/cr	https://prf.hn/click/camref:1100lab9/creative/1
	110050896	Shop for your new Puppy on Chewy!	https://www.chewy.com/	<script type="text/javascript" src="https://creative	<a href="https://prf.hn/click/camref:1100lab9/cr	https://prf.hn/click/camref:1100lab9/creative/1
	110050897	Make your first order with Chewy and they'll p...	https://www.chewy.com/	<script type="text/javascript" src="https://creative	<a href="https://prf.hn/click/camref:1100lab9/cr	https://prf.hn/click/camref:1100lab9/creative/1
	110050898	Shop Dog Essentials At Chewy!	https://www.chewy.com/	<script type="text/javascript" src="https://creative	<a href="https://prf.hn/click/camref:1100lab9/cr	https://prf.hn/click/camref:1100lab9/creative/1
	110050899	Shop Horse Deals on Chewy!	https://www.chewy.com/	<script type="text/javascript" src="https://creative	<a href="https://prf.hn/click/camref:1100lab9/cr	https://prf.hn/click/camref:1100lab9/creative/1
	110050900	Shop Customer Favorites at Chewy!	https://www.chewy.com/	<script type="text/javascript" src="https://creative	<a href="https://prf.hn/click/camref:1100lab9/cr	https://prf.hn/click/camref:1100lab9/creative/1

- Click on the image you'd like to use for website and/or post and a new dialogue box will appear.



Creative Preview

Creative ID

101149965

Description

Destination

https://www.chewy.com/


Default Creative Code

<script type="text/javascript" src="https

HTML Tracking Code

<a href="https://prf.hn/click/camref:110

Image Preview



- Copy and paste the HTML code onto your website.
 - There is a "Default" link and a "HTML" link. The Default link image may change depending on any seasonal promotions. "HTML" links will always be the standard image.

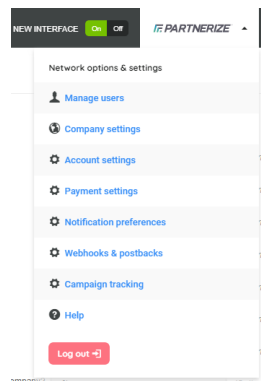
Note: Social media platforms such as Facebook and Instagram are not HTML compatible. Here's a work around that!

- Follow Steps 1 - 5 of "How To: find banners/images for program"
- When the new dialogue box appears right-click on the image
- Select "Save Image" in order to save it onto your desktop.
- Now you're ready to post!

How to: change the currency to USD.

- Log into your Partnerize account.

2. Select Company Settings in the drop-down menu.



3. To the right of your screen you will see Default Currency

Settings

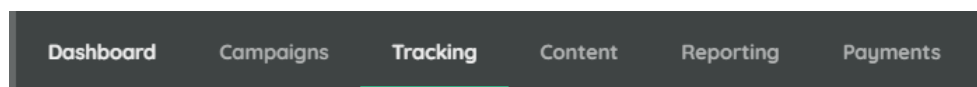
| | | |
|--|---|------------|
| Reporting timezone | <input type="text" value="[GMT+00:00] GMT"/> | (Optional) |
| Week Start | <input type="text" value="Monday"/> | (Optional) |
| Default currency | <input type="text" value="United States dollar (USD)"/> | (Optional) |
| Contact locale | <input type="text" value="English (United States)"/> | (Optional) |
| UK VAT registered | <input checked="" type="radio"/> No <input type="radio"/> Yes | (Optional) |
| VAT number | <input type="text"/> | (Optional) |
| TIN/EIN/SSN Number (?) | <input type="text"/> | (Optional) |
| Are you an individual or a company? | <input type="text" value="Choose ..."/> | (Optional) |
| Are you registered as a US or non-US entity? | <input type="text" value="Choose ..."/> | (Optional) |

The name, address and TIN/EIN/SSN that you give may be checked by the IRS

4. Change this to United States dollar (USD)
5. Press Save in the bottom left-hand corner
6. Navigate to the main dashboard
7. If you do not see the change reflected, please sign-out and back into your account.

How to: find your tracking link

1. Log into your Partnerize account
2. Select the Tracking tab



3. To the bottom right of the page you will see your tracking link in a dialogue box.

Create tracking link

Campaign

Search

Chewy Shelter and Rescue

Chewy Shelter and Rescue

Tracking links can be built by adding pubref or deeplink references.

Pubref

Enter

Adref

Enter

Deeplink

https://

Tracking link

Tracking link

https://prf.hn/click/camref

Copy

URL shortener

Short URL will appear here

Generate & copy

4. Click copy in order to copy your link to your clipboard so you can paste it via social, email, text, or onto your website.

How to: change your Partnerize account email

1. Log into your Partnerize account
2. Click on Partnerize logo and choose Account Settings in the drop-down menu

NEW INTERFACE On Off

PARTNERIZE

Network options & settings

Manage users

Company settings

Account settings

Payment settings

Notification preferences

Webhooks & postbacks

Campaign tracking

Help

Log out

3. Select the “@ Change email address” option to the left.

Account settings (Created 15.06.2020)

User ID

11011112478

User name

User application key

•••••

👁

User API key

•••••

👁

Locale

English (United Kingdom)

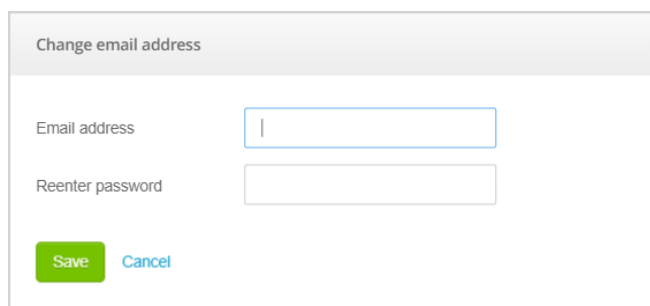
▼

Change password

@ Change email address

Your Access Rights

4. In the new dialogue box that appears enter the new email you wish to use and your existing password.



A dialog box titled "Change email address" is shown. It contains two input fields: "Email address" and "Reenter password". The "Email address" field has a blue border and a cursor. The "Reenter password" field has a grey border. At the bottom left, there is a green "Save" button. At the bottom right, there is a blue "Cancel" button.

Have questions? Email rescue@chewy.com!