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FOR IMMEDIATE RELEASE

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Local Animal Shelter to Receive \$10,000 Award

TUPELO, MISS. – (Feb. 8, 2021) – Through the Churu Vet Feline Fund, the Tupelo-Lee Humane Society in Tupelo, Miss., will receive one of five \$10,000 awards at 11 a.m. Feb. 3, 2021 at the facility. Tupelo-Lee was selected as a winner after submitting their essay on how they would use the funds to save the lives of cats in their care. Event address is 2795 Cliff Gookin Boulevard, Tupelo, Miss. Media is invited to join. Masks are required, and social distancing is encouraged.

The Churu Vet Feline Fund was designed to help animal shelters and rescue facilities across the country with the cost of caring for animals in need. Tupelo-Lee Humane Society plans to use the funds to provide housing for critical care cats and supply adequate nutrition to cats with special dietary needs. Specific purchases include intensive care suites, as well as nutritional supplements including probiotics, Churu Veterinarian Formula appetite motivator and Hill's prescription food.

Dr. Jane Brunt, Executive Director of the CATalyst Council, a non-profit organization formed to create the greatest lasting impact on feline health and care, participated as a member of the Churu Vet Feline Fund judging panel. "We are privileged to be part of awarding these shelters in need," Brunt said. "We hope these funds, along with the use of Churu Vet, will help shelters foster and home more kittens and cats in the future, and help promote veterinary care throughout their lives."

Clipper Distributing, the master distributor for Churu Veterinarian Formula and creator of the Churu Vet Feline Fund, is honored to provide these funds during this unprecedented time. "We know fundraising has been difficult during this pandemic," said Kevin Speltz, President and CEO of Clipper Distributing. "The winning facilities will be able to create new programs and expand their resources, while also utilizing Churu Veterinarian Formula to help improve the lives of cats in their care."

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Churu Veterinarian Formula is an all-natural appetite motivator for cats. The highly palatable liquid-based puree can be used to reduce anxiety, increase socialization, aid in surgery recovery, deliver medication and more. Churu Vet delivers calories and hydrates while enticing appetites when cats otherwise won't eat or drink anything else.

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